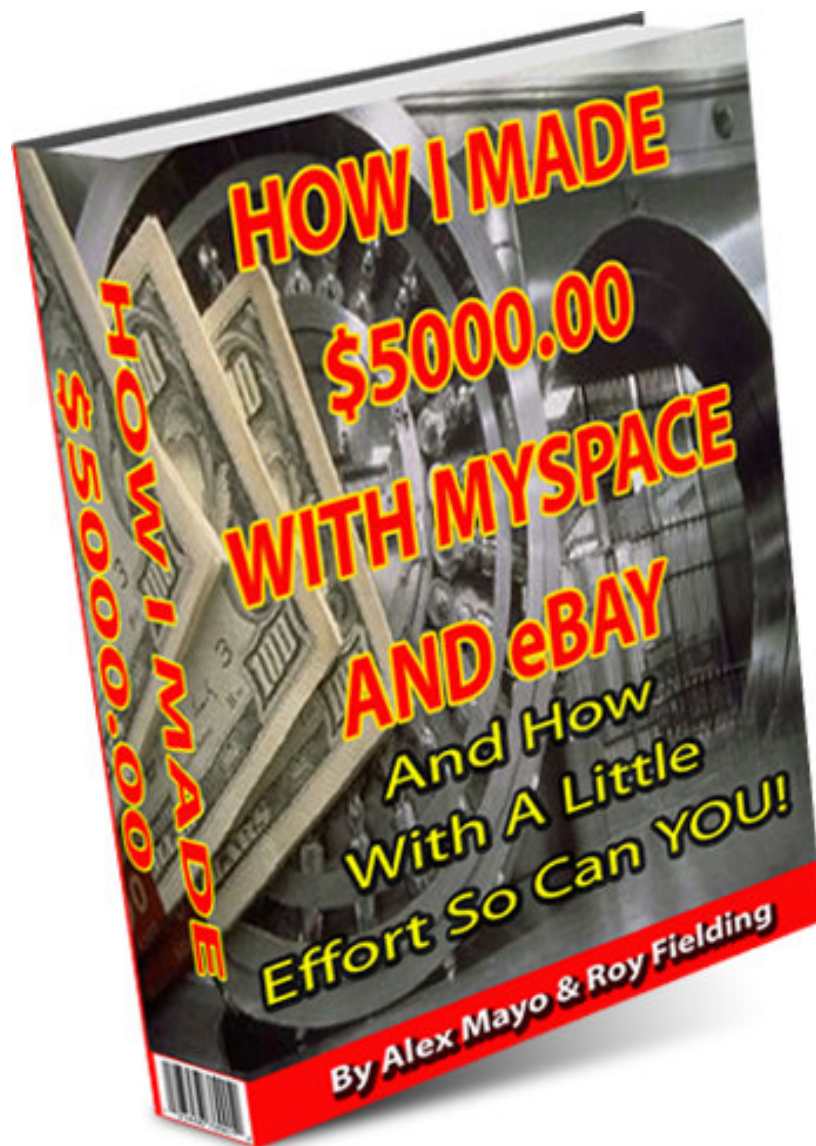


How I Made \$5,000 With MySpace And Ebay



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Intro

About a month ago I was sitting at my desk brainstorming. Pen and notebook in hand, I had spent a few hours of the morning trying to think of an interesting way to make even more money from MySpace. I had already written and sold over 400 copies of "Social Marketing Secrets" -a 50+ page e-book all about using and running social network sites for marketing purposes (you can read more about that at <http://www.socialmarketingsecrets.com>), but I wanted to write more. 6 hours and 5 cans of Mountain Dew later, I had my idea. I purchased a few reports through the Warrior Special Offer (WSO) section of the Warrior Forum on making money on MySpace, but I quickly realized that these people had read my e-book, so the ideas were not new to me. I did however purchase a report with a very interesting idea by user name "Eman Resu".

The Host4Profit Package Of Goods Can Be Viewed Here:

Members Make \$10.00 Per Referral Monthly As Long As They Are A Member:

<http://www.infoproductstosell.com/host4profit>

Anyway, I was intrigued by what was going on in the WSO section. People were selling all kinds of reports that would teach some "secret" way to earn a specific amount of money each day through sites like MySpace, eBay, Craigslist, Youtube, etc.

My first thought was "Could I do this on MySpace?" and "Could I make a WSO out of it?" The answer is a big YES to both questions.

YES I can sell information to MySpace users and YES I can run a WSO on how I did it.

So, What's The Idea?

The basic idea is to find a bunch of people on MySpace with a common interest and get them to buy your product. WAIT! Don't slap your head and say that you knew this already. The unique part of the technique I'm going to show you will make all the difference, even if you have been doing this already. The formula: Passionate people + Charitable opportunity + eBay = \$\$\$ and a warm fuzzy in your tummy. On the following pages I'm going to tell you how I added thousands of cat lovers to my MySpace profile, sold them a \$20 product through eBay, and gave 50% of all sales to a pet charity. People that are passionate about something (pets, art, music, their children, etc) are more likely to buy something if they know it's for a good cause. A cause that is affiliated with whatever they are passionate about. This is thinking outside the box at it's finest. Let's get started on how to set all this up.

What's Needed?

You will need:

MySpace Account

<http://www.myspace.com/workinonline>

Ebay Account

<http://stores.ebay.com/A-Cut-Above-Products>

Paypal Account

<https://www.paypal.com/us/mrb/pal=JCK3GVWWXLXQ8>

I used Adder Robot from <http://www.adderrobot.com> which is why it is referenced in this report. You can also use Badder Adder from <http://www.badderadder.com>

A report/e-book related to the topic (more on this later). You can create the product yourself or outsource it to someone else.

Web page where purchasers can download your e-book/report.

Optional: Autoresponder account (to build your e-mail list. Highly recommended). The best available is

<http://www.aweber.com/?204699>

Step One

Quick Note – Go ahead and setup a new profile for this project. Just fill in the basics until you figure out your niche.

Finding Your Niche On MySpace.

Finding a niche on MySpace is easy. Go to the MySpace homepage and click on "Groups". From here we can see a list of group categories. It can be overwhelming at first when your head fills with ideas because of all the choices, but try to choose a topic that interests you. For me, I chose the Pets & Animals group (8743 groups!) since I have four cats and a dog. You can search by keyword on the Groups main page, but I just scrolled through the first couple of pages in the group category to find what I wanted. I joined three groups with a combined member count of 60,378. "Cats Rock" has over 40,000 members alone.

When looking for your niche, ask yourself these questions:

- 1 Are these people passionate about this subject? Or, Do these people have a problem I could solve?
- 2 Can a report/e-book be written that relates to the niche?
- 3 Is there a charity that would bring attention to my product?

Number 3 is not always necessary, you can sell products without having a charity auction, but you will notice sales are much much higher when this option is in place. Also, while looking for your niche, you don't always have to go for the groups with lot's of members. When you click on a group category, you can sort the results by newest, most popular, and name.

Step Two

Enhancing Your Profile.

Now that you have your niche and joined a few groups, start enhancing your profile. You want to fill out information that relates to the niche. My profile includes pictures of all my cats, a list of all my interests, etc. In other words, create this profile to show that you are really passionate about your chosen niche. Whether or not you are honest is totally up to you! If you want to get fancy with your profile, my favorite place to get layouts and other goodies is <http://www.mygen.co.uk/>

Step Three

Adding Friends.

That new profile of your's looks empty, time to fill it up with some friends! Open up Adder Robot and navigate to the homepage of the first group that you chose earlier. Make sure that you clear your log first if you have used Adder Robot before, this way you can make sure you are only adding friends for your specific niche.

Have Adder Robot start on page one of the group page and go from there. Remember, you can only perform 500 actions (friend requesting, messaging, bulletins, etc) per day as stated in the MySpace TOS. To be safe I like to request no more than 50 friends per day on a brand new account.

I have noticed that I get accepted more often when I include a message with my friend request. Since I add one group at a time I put "Hey this is Alex and I just joined the Cat's Rock group. I wanted to add a fellow cat lover to my friend list :). Leave me a comment some time ".

Sometimes people will ask why you want to be there friend. You can either tell them why or just ignore them. Not everyone will accept your request, so the best thing to do is just move on if it becomes difficult to add one person.

I suggest you add as many friends as you can. Adder Robot makes it easy to do your requesting on auto pilot. Even if you are able to add just 50 per day that's 1,500 a month.

Step Four

Creating The Product.

While your profile is getting beefed up with friends, start planning the product for your charity auction. This won't be half as difficult as it sounds.

What I did was create an e-book about stuff you can make at home for your cat. Things like homemade toys and recipes. I found all the information I needed on Google and spent about a week writing it.

Writing the e-book myself saved me money, but if you don't want to write your own e-book/report, go to a site like <http://www.scriptlance.com> and have someone write one for you. Prices vary, but generally I would say \$50 to \$100. You can even pay someone say \$20 just to do the research for you and then you can write the book/report from that.

Another shortcut would be to find a PLR (Private Label Rights) product. A great place to look is in the WSO section of the Warrior Forum. Make sure the rights allow selling via an auction site, but if not, try writing the author of the PLR product and explain what you are doing. He or she may change their mind.

Step Five

Setting Up Your Auction.

Setup your auction and list in this category: Everything Else > Information Products > Other.

For the charity option, eBay will make you sign up with Mission Fish (free). Choose your charity and remember that the minimum is \$10 donated per sale, so your "Buy It Now" price should be at least \$20 so that you get \$10 profit. Ebay will only allow payment through Paypal for charity auctions.

Nothing special is needed for your auction listing. Mine included a cute template that was provided by eBay (small extra fee) and more pictures of my cats :) I explained that I was raising money for <http://www.petsmartcharities.org/> and planning to save for a down payment on a house with the remaining money.

My eBay Store

<http://stores.ebay.com/A-Cut-Above-Products>

Step Six Handling

Delivery.

Ebay will ask that you provide a page for people to download the product. If you have an autoresponder account, throw up an opt-in box on the page to get some sign ups to your list. This is optional, but you can continue to sell to these customers with their email addresses.

Here's the Page I Use And I Also Offer 19 Free Products
<http://www.acutaboveproducts.com/subscribe.html>

You can always change your page with new offers too.

Step Seven

Writing The Bulletin.

Back over on MySpace you need to start writing the bulletins that you will send to your friend list asking them to buy your product. **Keep it simple!**

My bulletin:

Title: \$20 Charity Auction. Something Cool For Your Cats.

“Hey everyone! I'm running an eBay auction and 50% of all sales will benefit <http://www.petsmartcharities.org/>. All you have to do is buy my \$20 e-book that is packed with cool stuff you can make for your cats and you will be helping to save homeless pets' lives!”

If you can't spare \$20, please just post this bulletin to all your friends to help the cause.

Thanks!

Alex.”

That's all it took. Don't write a book, just give a bit of information and then ask for the sale. Always ask your friend list to repost your bulletin, this way if you don't have a lot of friends your bulletin still gets seen by thousands. You can also write follow up bulletins to send after the initial bulletin.

Example would be

“Hey did you buy my (insert product here) yet?”

Step Eight

Setting Up Adder Robot to Send Your Bulletins On Auto Pilot.

Start Adder Robot and click on the Timed Bulletins tab. From there you can enter the subject, body (html can be used) number of times to post, and how often to post. Try posting the initial bulletin in the evening and a follow up bulletin about 2-3 days later.

To easily use html in your bulletins, go <http://www.mygen.co.uk/> click on Generators, and then click on the Content Creator to open a WYSIWYG editor.

Here's a Great Free Website Building Software Tool:

<http://www.acutaboveproducts.com/FreeWebsiteBuilder/>

Promotion Tips

Sending bulletins and asking others to send your bulletins to their friends is probably enough, but you can also post comments on your friend's profiles for all to see, blog about it, and put it in your sig file on message boards,

Other Ideas

This technique doesn't have to be used with the charity option, but it sure helps because people are willing to help for a cause. This is why I said to find passionate people.

You could also make money by just sending MySpace traffic to your auction page. If you are selling video games through an eBay Store for example, you could target all the game players on MySpace.

Another success I have had is to create a report and sell it for under \$10 to people in the business/money making categories. People who are trying to make money online (and aren't we all) won't have a problem shelling out a few bucks for some good info. This is something to really think about, especially for those of you who have run one of those popular "\$12 Secret Report" WSOs lately – you can relive the success through the MySpace crowd.

**I hope I have given you a few new ideas to think about.
Success is yours if you grab it my friend,
Alex Mayo**

<http://www.ACutAboveProducts.com>

I am not affiliated with MySpace or eBay in any way.